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## shree narain

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175B, Bencoolen Street,  
Burlington Square, #1504  
189649  
Singapore

### Graphic Designer and Illustrator

A 20 year old Visual Designer and Illustrator based out of two cities – New Delhi, India, and Singapore. Working on Branding, Art Direction, Editorial Design, and Visual Identities, I enjoy combining it with my passion for Illustration and Fashion.

Currently a full time student in her final semester.

## experience

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### Unfollow.

Founder, 2019 - 2020

Graduating Project.  
Creating a digital and print movement in Menswear, Masculinity and Media.  
Building a strong base in Editorial Design, Web Design, Building a Subscription Service, Social Media Content Creation, Fashion Design, Art Direction and Communication.

### Ogilvy / New Delhi, India

May - August 2019

Fulfilled the role of a Graphic Design Intern at Ogilvy. Working under mentorship, job requirements included creative, ideation and production-based briefs which focused on content, visualisation, branding and deliverables. These ranged from packaging to social media projects, as well as designing a space. The outcomes varied in each case and from brand to brand. Was assigned to a team that worked on large international and domestic brands like Chivas, Beefeater, Ballantines, Royal Stag, BMW, GAP, among others.

### Ogilvy / New Delhi, India

May - July 2018

Worked as a Design Intern at Ogilvy for three months. From Art Direction to working on briefs and creating a new pitch for the company, this was a very well rounded experience. Working on different brands and handling a variety of briefs, both creative and studio, this internship was very educational along with being super engaging. Worked on brands that fall on a lot of different tiers in the market - BMW, Chivas, Royal Stag, Uber, Ballentines, WWF etc. Received guidance and direction that allowed me to explore not only different ideas but also gain a new perspective.

### The Yellow Sparrow

April - June 2017

Handled Art Direction for four months for the website and office as well as working to develop its social media presence on platforms like Instagram and Facebook. Work involved developing content, designing posters and graphics, editing pictures for articles, creating an Instagram feed that put forth the brand's communication.

## education

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### B.A.(Hons.) Design Communication

LASALLE College of Art  
Graduating in 2020

### Senior Secondary

Step By Step School, Noida  
Graduated in 2017

## skills

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Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe After Effects  
Adobe PremierPro

WiX

Procreate  
SketchesPro

Microsoft Office

Acrylic Painting  
Watercolours  
Oil Painting  
Sketching

Speaks English, Hindi and Spanish

Team Player  
Great Time Management  
Smart Worker  
Leadership Skills  
High Attention to Detail

## passions

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President of the Campus Indian Society  
National Level Swimmer  
Trained in Indian Classical Music  
Writing and Reading  
Psychology

## portfolio and cv

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shreenarain.com